











Free Appetizer with purchase of two drinks Discount Code: FRIENDAPP

Cannot be combined with any other offer or discount.
Offer expires August 31, 2013.



Basic Text

Basic Text

This simple template incorporates one dominant image at the top with content below.

- Announce a new addition to your store with a simple product image and a coupon.
- Tell shoppers about a storewide special with one bold image.
- Use the top graphic for a header and create your own custom content below.

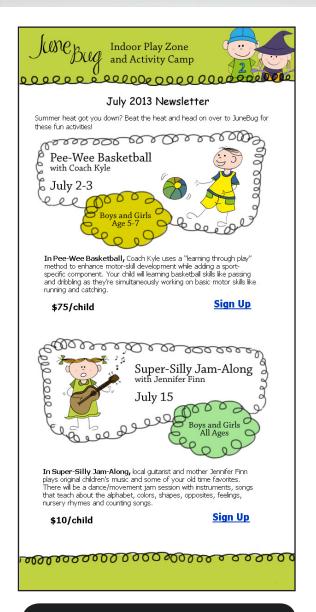


Image & Text

Image & Text



Use this template when you want to alternate images and text through the email.

- Create a newsletter highlighting classes or special events where customers can see you.
- Show multiple products with detailed descriptions in one email
- Use each graphic as a dynamic header design for a multisection email.

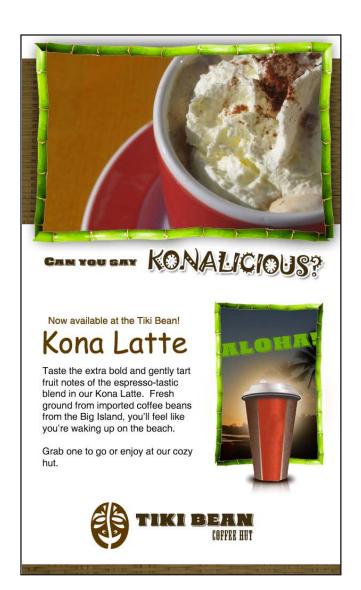


Image Left

Image Left

Use this template to show a column of images on the left and a column of text on the right.

- Show small product shots to highlight a series of items without taking up too much space.
- Show photo highlights of press features relevant to your customers.
- Use each graphic as a "bullet point" for a series of articles or tips for your customers.





KEEPING YOUR CAR IN TOP CONDITION FOR 15 YEARS

Is your Car Ready for Winter? Three Big Auto Mistakes to Avoid this Holiday Season.

We're starting to feel the chill of winter here on Emory Street. Winter here means holiday cheer and family for you, but blizzards, ice scrapers, and snow shovels for your car. As you bundle up, give a thought to your ride, and check out these four tips that will keep your car rolling smoothly through winter's challenges.

Not having the right mix of coolant. Make certain the antifreeze will protect your car, you'll want a 50-50 mix of coolant to water. The 50-50 mix has a lower freezing point. Not only that, but 100% coolant is less able to transfer heat away from your engine.





Leaving your wipers on when you turn off the car. Water frequently freezes overnight during the winter. And if your blades freeze to the windshield, when you go to start your car, the wiper motor may burn out trying to get them back to the "rest position."

Not having the right tires. Be sure to have snow tires if you plan to drive out in snow; conditions regularly. Come by and we'll set you up. Also, be sure to ask us about our Seasonal Storage service for your regular tire.



Don't get caught in the cold! Let us make your car safe! Stop on by for a tune-up and we'll make sure your car is in top condition for winter. Happy driving and happy holidays from Mike, Stu, and Lauren at Emory Street!

\$20 Off Your Next Service of \$100 or More Discount Code: WINTER20

Expires 12/31/2013. Excludes parts and special order purchases.



Variable Image

Variable Image



Similar to the Image Left template, this allows versatility to alternate between left and right alignment.

- Create a newsletter of tips to engage your customers in your products and services.
- Show photos of your most recent events or tradeshows and tell your customers where you're appearing next.
- Hold a contest for your customers asking to describe their favorite product or employee and show photos of the winners!



Fall is an exciting time for new releases, and this season is no exception. Publishers know Christmas is coming, so it's traditionally the time when superstar authors release their latest books, along with promising newbies who've earned their place in the crowded fall release slate. Our staffers have some great recommendations from the new arrivals. Come by and check them out! Thanks so much for supporting Readtown!



Get Up, Stand Up by Bruce E. Levine
In an era when most political commentary
has degenerated into self-satisfied carping
and smug Monday morning
quarterbacking, Bruce E. Levine breaks
out of this intellectual paralysis with a
clarion call for a new kind of politics.

Order Now



Black Hole by Charles Burns

As hypnotically beautiful as it is horrifying, Black Hole transcends its genre by deftly exploring a specific American cultural moment in flux and the kids who are caught in it-back when it wasn't exactly cool to be a hippie anymore, but Bowie was still just a little too weird.

Order Now



The Man in the High Castle by Phillip K. Dick

This harrowing, Hugo Award-winning novel is the work that established Philip K. Dick as an innovator in science fiction while breaking the barrier between science fiction and the serious novel of ideas. In it Dick offers a haunting vision of history as a nightmare from which it may just be possible to awake.

Order Now



The Adventures of Luther Arkwright by Bryan Talbot, Michael Moorcock

Luther Arkwright can be read on so many levels. As an intricately plotted tale of interstellar espionage. As a dissertation on fascism, democracy and mythology masquerading as an action movie. As a densely written and drawn masterpiece that stands along Watchmen in quality and scope.

Order Now

2 Column Image

2 Column Image



Use this template to show two columns of images with text below each one.

- Have employees review and showcase their favorite products in the store.
- Show a gallery of many products and include descriptions and purchase information underneath.
- Use graphic headers to highlight \$1, \$5, \$10, and \$20 deals and list what items are available in each one for a blowout sale.