



NCR Silver Bulk Email Templates



Basic Text

This image shows a template for a piece of lined paper. It has a thick green border. At the top, there is a rectangular box with a light gray background. Below this box are ten horizontal blue lines for writing. At the bottom, there is a rectangular box outlined with a dashed line.

- **Announce a new addition to your store** with a simple product image and a coupon.
- **Tell shoppers about a storewide special** with one bold image.
- **Use the top graphic for a header** and create your own custom content below.

Email Templates



Image & Text

Image & Text



Use this template when you want to alternate images and text through the email.

- **Create a newsletter** highlighting classes or special events where customers can see you.
- **Show multiple products with detailed descriptions** in one email.
- **Use each graphic as a dynamic header design** for a multi-section email.

Email Templates

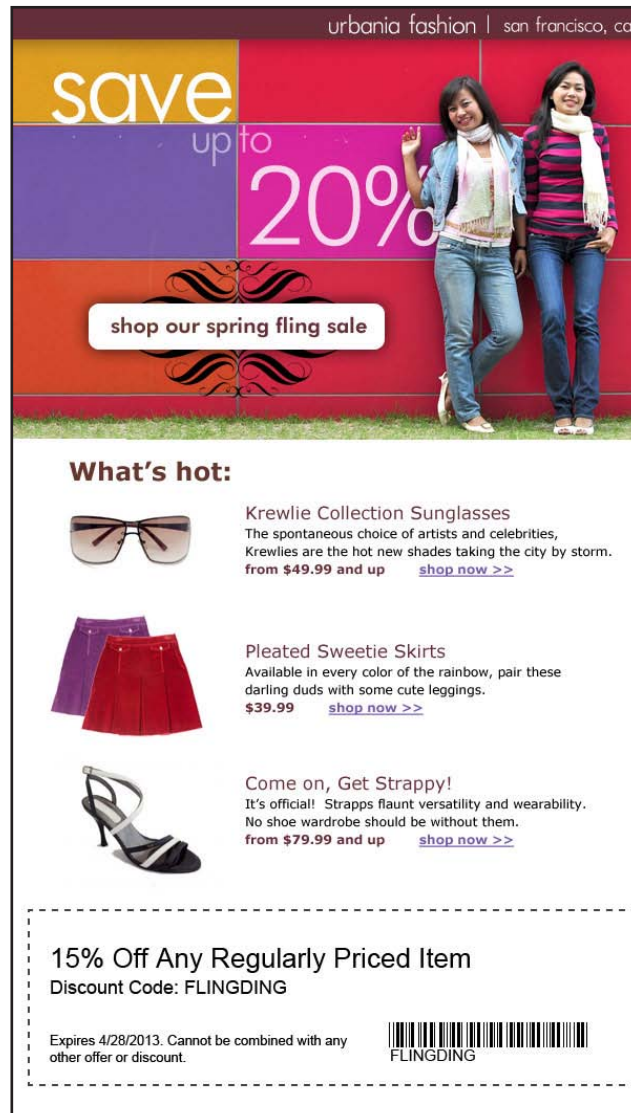


Image Left

Image Left



Use this template to show a column of images on the left and a column of text on the right.

- **Show small product shots** to highlight a series of items without taking up too much space.
- **Show photo highlights of press features** relevant to your customers.
- **Use each graphic as a "bullet point"** for a series of articles or tips for your customers.

Email Templates



CAN YOU SAY KONALICIOUS?

Now available at the Tiki Bean!

Kona Latte

Taste the extra bold and gently tart fruit notes of the espresso-tastic blend in our Kona Latte. Fresh ground from imported coffee beans from the Big Island, you'll feel like you're waking up on the beach.

Grab one to go or enjoy at our cozy hut.



KEEPING YOUR CAR IN TOP CONDITION FOR 15 YEARS

Is your Car Ready for Winter? Three Big Auto Mistakes to Avoid this Holiday Season.

We're starting to feel the chill of winter here on Emory Street. Winter here means holiday cheer and family for you, but blizzards, ice scrapers, and snow shovels for your car. As you bundle up, give a thought to your ride, and check out these four tips that will keep your car rolling smoothly through winter's challenges.

Not having the right mix of coolant. Make certain the antifreeze will protect your car; you'll want a 50-50 mix of coolant to water. The 50-50 mix has a lower freezing point. Not only that, but 100% coolant is less able to transfer heat away from your engine.



Leaving your wipers on when you turn off the car. Water frequently freezes overnight during the winter. And if your blades freeze to the windshield, when you go to start your car, the wiper motor may burn out trying to get them back to the "rest position."



Not having the right tires. Be sure to have snow tires if you plan to drive out in snowy conditions regularly. Come by and we'll set you up. Also, be sure to ask us about our Seasonal Storage service for your regular tire.



Don't get caught in the cold! Let us make your car safe!
Stop on by for a tune-up and we'll make sure your car is in top condition for winter. **Happy driving and happy holidays from Mike, Stu, and Lauren at Emory Street!**

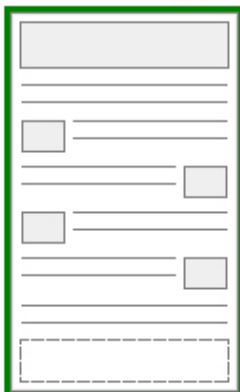
\$20 Off Your Next Service of \$100 or More
Discount Code: WINTER20

Expires 12/31/2013. Excludes parts and special order purchases.



Variable Image

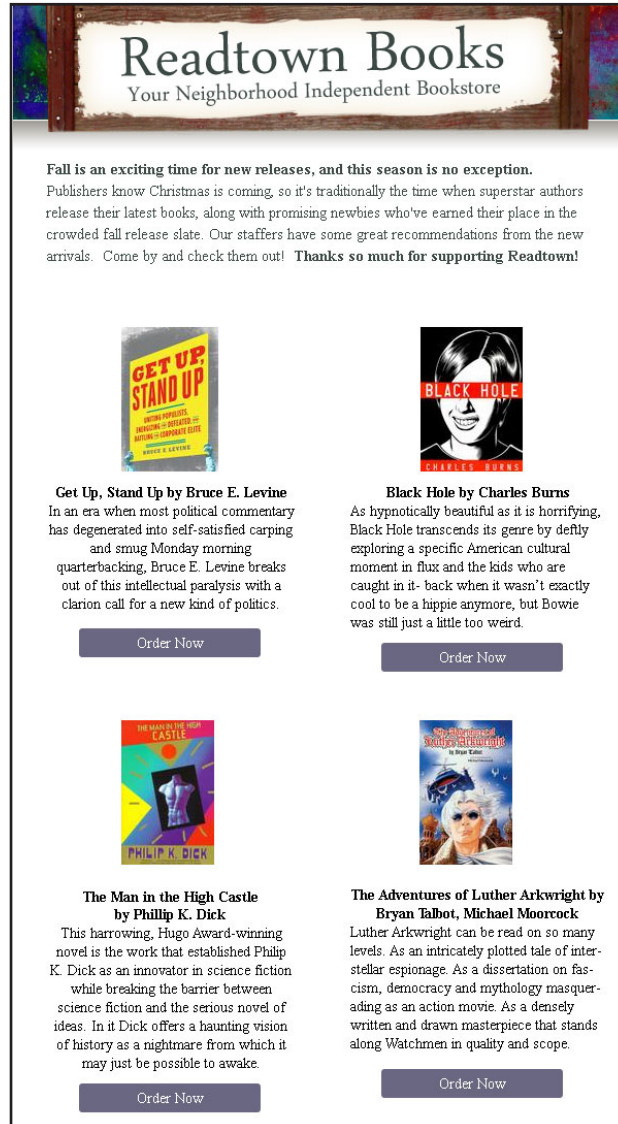
Variable Image



Similar to the Image Left template, this allows versatility to alternate between left and right alignment.

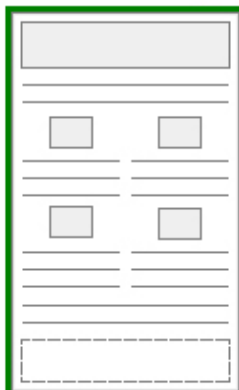
- **Create a newsletter of tips** to engage your customers in your products and services.
- **Show photos of your most recent events or tradeshows** and tell your customers where you're appearing next.
- **Hold a contest for your customers asking to describe their favorite product or employee** and show photos of the winners!

Email Templates



2 Column Image

2 Column Image



Use this template to show two columns of images with text below each one.

- **Have employees review and showcase** their favorite products in the store.
- **Show a gallery of many products** and include descriptions and purchase information underneath.
- **Use graphic headers to highlight \$1, \$5, \$10, and \$20 deals** and list what items are available in each one for a blowout sale.