

PassMarket

What is PassMarket?

iMobile3 has become a global leader in the development of enterprise mobile applications and payment solutions. iMobile3 has also published PassMarket - the industry's first mobile wallet enablement program designed to place any business inside the leading mobile wallets, including Apple Passbook and Google Wallet.

Why PassMarket?

With PassMarket the merchant is able to connect with 1000's of potential customers and communicate with them regarding special offers and upcoming promotions. They can also take advantage of many features like Order Ahead and Rewards center

How NCR Silver customers benefit:

- Rewards center
- Message Manager
- Coupon Publisher
- Order Ahead and Payment
- Social media
- Menu and Ordering
- Gifting
- Store Locator

For more information please visit: <http://www.imobile3.com/PassMarket/>



Need help?

www.ncrsilver.com/customercare



Can't find what you need?

1-877-270-3475 | Available 24/7



BRANDED MOBILE STOREFRONT APPS THAT ACQUIRE & RETAIN LOYAL CUSTOMERS



Double Customer
Frequency



First Month
ROI



Cost-Free
Campaigns



Increase Customer
Spending

For information on PassMarket
solutions, feel free to contact :



(866) 870-4660
info@passmarket.com

Storefront Essential Features



REWARDS CENTER

Customers can earn rewards for:

- Joining your loyalty program
- Reaching point, punch, or dollar thresholds
- Special days like birthdays or anniversaries



MESSAGE MANAGER

Create campaigns that can be auto-generated and go out to customers via:

- Geo-fenced beacons
- Push notifications
- In-app message center



COUPON PUBLISHER

Rich coupon publishing allows customers to put down their scissors and pickup phones!

- Auto-renewing offers
- Multi and single use
- Hyperlocal coupons/offers



ORDER AHEAD & PAYMENT

Fully integrated with Apple Pay and the market's leading mobile wallet providers.

- Apple Pay
- Google Wallet
- Pay-at-Table



GIFTING

Store value cards guarantee business and give customers an easy way to pay.

- Accept and redeem electronic gift cards
- Offered through partners and 3rd parties
- Integrated into leading mobile wallets



SOCIAL MEDIA

Everyone is on social media, so why not embrace it and make it work for you?

- Share with Facebook and Twitter
- Monitor responses and feedback
- Measure effectiveness of content



MENU & ORDERING

Allow customers to browse and pay for products before they even walk through the door.

- All Menus
- Take Out Technologies
- Any 3rd Party offerings



STORE LOCATOR

Even if you build it, they still may not come. Consumers want an easy way to connect.

- Favorite multiple stores
- Search by geo-location
- Link directly to your website