

Program Rules to Consider

Make sure you define any rules and requirements for earning or redeeming the reward. Any rules for redeeming the reward should be entered into the disclaimer field so they will be printed on the receipt when the customer earns the reward. Make sure you publish program rules somewhere (i.e., store website). Some things to consider are:

- Will a reward expire? The reward setup lets you define an expiration time period after a reward is earned. Any expiration time will be automatically displayed with the reward (i.e. expires in 90 days) and does not need to be entered into the disclaimer
- Minimum purchase amount for a visit to count under a punch program
- Minimum purchase amount when redeeming a reward
- Rewards cannot be used with any other ticket discounts
- Program and reward can be stopped or changed at anytime